

Sampling Sessions

3 hour session in designated club/s

- All material required for session to be brought into the club/s by the client
- Maximum material allowed:
1 x pull up banner, 1 x table, 2 x chairs
- Session set up located in the busy reception foyer for ultimate member reach

Active Sampling



Sampling Bins

1 week period in designated club/s

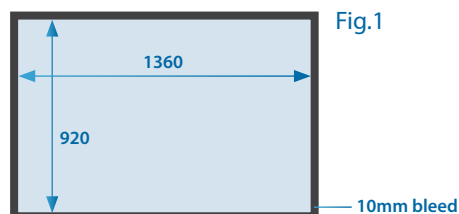
Utilising Branded Sample Bins:

(Client can provide own sample bin if approved by Fitness First)

- Printed sleeve sits inside cylindrical sample bin for 360 view of product branding
Make sure the sleeve has an additional 10mm bleed to the below dimensions [Fig.1](#)
 - Samples sit in a clear bin on top of display for optimum visibility of product
- Up to 2,000 samples per club (Depending on size of product)
 - Samples and/or Sample bins must be sent to warehouses directly



■ Size (mm) ■ Bleed



Warehouse Addresses

Please note:

Only send material to warehouses in states where your campaign will be sampling

QLD, WA and SA warehouses are not manned. It is mandatory you call the below contact prior to delivery to ensure someone is on site to sign for the material

We cannot be held responsible if this is not done prior

New South Wales

Attention: Ceri Henderson
Fitness First Warehouse
Lot H, 22 Powers Road
Seven Hills NSW 2147
Ph: 0401 694 966

Victoria

Attention: Jim Marsh
Fitness First Warehouse
560 Church Street
Richmond VIC 3121
Ph: 0414 742 562

Queensland

Attention: Gary Rodriguez
Fitness First Warehouse
3/3363 Pacific Highway
Springwood QLD 4127
Ph: 0411 287 488

Western Australia

Attention: Allan Edwards
Fitness First Warehouse
3/11 Cusack Road
Malaga WA 6090
Ph: 0434 070 666

South Australia

Attention: Elio Comacchio
Fitness First Warehouse
23 Portrush Road
Payneham SA 5070
Ph: 0411 162 875

AMG Head Office

Attention: Sharon Youdell
Active Media Group
4/75 Grafton Street
Bondi Junction NSW 2022
Ph: (02) 8117 2448

FTP (Cannot be accessed using a web browser)

ftp://203.202.100.188/FTP/amg
Username: AMG\amg
Password: act1v3

Contacts

Corey Dawson
Direct Phone: (03) 8420 7173
Email: creative@activemediagroup.com.au

Sharon Youdell
Direct Phone: (02) 8117 2448
Email: creative@activemediagroup.com.au